

ALPES
IS HERE

23 SKI RESORTS



Alpe d'Huez © L. Salino

PRESS KIT WINTER 2019-2020

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CONTACTS:

BRIGITTE ROLAND TEL. +33 (0)4 76 00 33 56 - +33 (0)6 08 70 87 93 - BRIGITTE.ROLAND@ISERE-TOURISME.COM

ANNE FRAYSSE TEL. +33 (0)4 76 00 33 29 - +33 (0)6 37 29 70 20 - ANNE.FRAYSSE@ISERE-TOURISME.COM

Inspiration

ISHERE



WWW.ISERE-TOURISM.COM





Grenoble©Pierre Jayet

Enjoy an incredible time in Isère

Isère is in the Auvergne-Rhône-Alpes region in south-eastern France. It extends from the banks of the River Rhône to the summits of the French Alps. The region is easily accessible from Grenoble Alpes Isère airport, with flights to and from 19 European destinations, including numerous flights from London and other major cities in the UK. Isère offers a varied, surprising alternative holiday destination. With its mountain ranges, 23 ski resorts, the great outdoors, the region offers wide-ranging attractions both in summer and winter.

In winter, the resorts in the Vercors and Chartreuse regions, include the major ski areas of Alpe d'Huez and Les 2 Alpes in Oisans and the resorts in Belledonne will delight fans of mountain holidays. These areas offer plenty of varied and accessible leisure activities for all levels, including as Nordic skiing, Alpine skiing on the major summits and glaciers, snow-boarding, freeriding, snow shoeing and dog-sledding. Everyone can enjoy life at their own pace with their family or friends at the heart of the Alps.

In summer, Isère is a vast playground, ideal for walking, running and cycling, with breathtaking landscapes. Vercors, Chartreuse and les Ecrins nature Parks are wonderful places to breathe fresh air and enjoy the freedom of space. A stay in Isère is also a chance to explore the jewels of local heritage with a visit to the Grande Chartreuse, Saint-Antoine l'Abbaye (one of France's most beautiful villages), Grenoble, the capital of the French Alps, and the Roman city of Vienne. Here you can savour the excitement of the festivals, taste the authentic regional specialities, and meet local people who love their region and want to share it with guests...

A stay in Isère will be rich unforgettable!



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Isère the heart of the french Alps

Fly to Grenoble Airport and be skiing in less than 2 hours !



Chartreuse

- 1 - COL DE MARCIEU
- 2 - COL DE PORTE
- 3 - COEUR DE CHARTREUSE
- 4 - LA RUCHÈRE
- 5 - LE SAPPEY-EN-CHARTREUSE
- 6 - SAINT-HILAIRE-DU-TOUVET

Belledonne

- 7 - CHAMROUSSE
- 8 - LE COLLET D'ALLEVARD
- 9 - LES 7 LAUX

Oisans

- 10 - ALPE D'HUEZ
- 11 - ALPE DU GRAND SERRE
- 12 - AURIS-EN-OISANS
- 13 - COL D'ORNON
- 14 - LES 2 ALPES
- 15 - OZ-EN-OISANS
- 16 - VAUJANY
- 17 - VILLARD-RECLAS

Vercors

- 18 - AUTRANS-MÉAUDRE-EN-VERCORS
- 19 - COL DE L'ARZELIER
- 20 - COL DE ROMEYÈRE / LES COULMES
- 21 - GRESSE-EN-VERCORS
- 22 - LANS-EN-VERCORS / SAINT-NIZIER-DU-MOUCHEROTTE
- 23 - VILLARD DE LANS / CÔRRENÇON-EN-VERCORS

Getting to Isère

BY PLANE

5 airports put Isère within the world's reach:

- **Grenoble Alpes Isère Airport**
The closest airport to the French Alps.
Tel: +33 (0)4 76 65 48 48
www.grenoble-airport.com
Direct Airport transfers from £26pp with Ben's Bus
> **Other shuttles to get to Grenoble and the Isère resorts from the airport :**
Transière : destinations in the Isère county www.transisere.fr

- **Lyon Saint-Exupéry Airport**
Tel: 0 826 800 826* -
Tel:+33 (0)4 26 007 007
www.lyonaeroports.com
> **Direct Airport transfers to Les 2 Alpes and Alpe d'Huez from £55pp with Ben's Bus**

- **Geneva Airport**
Tel: + 41 22 717 71 11
www.gva.ch
- **Chambéry Savoie Mont Blanc Airport**
Tel: +33 (0)4 79 54 49 54
www.chambery-airport.com
- **Turin Airport**
www.aeroportoditorino.it

BY TRAIN

3 TGV train stations:

- Grenoble
- Saint Marcel-lès-Valence
- Lyon Saint-Exupéry
www.oui.com - Tel: 3635*

BY ROAD

Main distances:

- Grenoble - London 1035km (10h)
- Grenoble - Calais 869km (7h45)
- Grenoble - Paris 570km (5h15)
- Grenoble - Geneva 143km (1h40)
- Grenoble - Turin 236km (2h57)
- Grenoble - Lyon 105km (1h28)

Itinisphere: Traffic news, roads, bus, timetables, carpooling, car clubs :
www.itinisphere.fr

*These numbers can only be called from France





Grenoble Alpes Isère Airport

The Grenoble Alpes Isère airport

Located in the heart of the French Alps, Grenoble Alpes Isère airport is the best gateway for international tourists and winter sport enthusiasts. In 2018, more than 356 000 passengers travelled through the airport.

Thanks to the airport's perfect location with direct access to the local motorway network and a range of scheduled coach services, passengers enjoy some of the shortest transfers to the surrounding ski resorts.

Besides the scheduled and charter traffic operating to Grenoble Alpes Isère, the airport also handles business aviation flights and has a dedicated VIP terminal for these passengers, where they can take advantage of a range of exclusive services.

Grenoble airport is relatively small with experienced staff, 350 people, so travelling through it, and on to the slopes, is a breeze.

This season 2019/2020, it will be 19 destinations operated by 9 scheduled airlines and more than 20 tour operators.

KEY NUMBERS :

- > 356,000 passengers in 2018
- > Special VIP terminal for business aviation passengers
- > 3.05km runway
- > 422 parking spaces
- > 38 parking spaces for buses
- > 26 check in desks



- The leading private airport operator in the world
- 46 airports located in France, Portugal, the United Kingdom, Sweden, Serbia, Cambodia, Japan, the United States, Dominican Republic, Costa Rica, Chile and Brazil
- 250 airlines
- 240 million passengers in 2018
- Annual revenue for managed activities amounted to €3.6 bn in 2018

CONTACT:

DELPHINE POULIQUEN - COMMUNICATION MANAGER
 TEL. +33(0)4 76 93 49 10 - +33(0)7 62 90 83 98
 DPOULIQUEN@GRENOBLE-AIRPORT.COM

WWW.GRENOBLE-AIRPORT.COM



Enjoy the grandest skiing in the heart of the French Alps

Skiing is a serious business. Of course it is all about fun and the thrill. But it is the kind of pleasure enjoyed at its best when the ideal conditions are in place. The Isère resorts make a point of providing the best offer for all ski lovers. Whether it be the size of the skiing area, resort altitude, natural conditions or the technical installations... The mountains of Isère have everything necessary for great skiing.



Les 7 Laux©Images et Rêves



When it comes to the best skiing conditions and equipment, ski fans should look to the two giants of Oisans: l'Alpe d'Huez and Les 2 Alpes. l'Alpe d'Huez at 1,860m, the skiing area's highest point - the Pic Blanc - is at 3,330m, and five slopes have an altitude difference of 2,000m or more. With the easiest slopes towards the base, beginners will be right in the action and make the most of their learning time. The experienced skiers, will be able to reach the Pic Blanc, if only to have a go at the mythical piste 'La Sarenne', the longest black run in Europe at 16km. What makes it difficult is its length, not the degree of the slope, so take your time, it would be a shame to miss it.

The Alpe d'Huez skiing area has also merged with six other Oisans resorts' areas to form the Alpe d'Huez grand domaine Ski. This means 250km of pistes: a huge domain with various areas, each one with its own style and quieter slopes.

With a skiing area between 1650m and 3568m, Les 2 Alpes can rival l'Alpe d'Huez regarding the altitude difference. The resort is famous for having one of the largest skiing glaciers in Europe. This guarantees permanent snow and you can even ski on the glacier in summer. Beginners can enjoy dreamy conditions as some of the easiest slopes are located on the glacier.

Although Les 2 Alpes and l'Alpe d'Huez are among the most popular ski destinations in France. Everything is dedicated to helping skiers maximise their skiing time: fast and efficient lift systems, restaurants on the slopes and different access points.

The massif of Belledonne also offers grand skiing conditions: 250km of slopes with an altitude difference up to 1,200m. With state of the art lifts, skiers will be transported speedily to discover stunning panoramic view. The Belledonne resorts as Les 7 Laux are known to offer easily accessible off-piste areas, as well as a large network of marked pistes, including the famous 'Casseroisse' in Chamrousse, where French sport legend Jean-Claude Killy won the Olympic gold medal in 1968.

Although Vercors is mainly known for cross country skiing, the landscape here is different to those in Oisans or Belledonne: skiers can go through forests but much steeper and craggier terrain is available. The slopes are less challenging than in Oisans, but good skiers can still find some serious black slopes, such as the 'Carole Montillet' piste (former ski champion) in Villard-de-Lans / Corrençon-en- Vercors, which is the main alpine resort in Vercors with 125km of pistes.

The Chartreuse area is a great territory for ski-touring. The whole mountain is a playground with some marked routes.





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Les 2 Alpes

Winter highlights 2019-2020

A selection of the highlights to enjoy in Isère this winter.

Belledonne

• CHAMROUSSE

Ice diving

Chamrousse is the only site in Isère to offer ice diving. The resort invites guest to discover this adventurous scuba speciality activity. Perfect for groups of friends, in a magical environment at an altitude above 2,000m. Divers of all levels can take part with this adventure of magical bubbles, lights, reflections, colours and contrasts. An adapted diving suit and all the equipment are provided and the activity is led by qualified instructors.

More details: www.divextreme.fr

Chartreuse

• ST-PIERRE-DE-CHARTREUSE

Learn ski tour

The idea is to give participants their first experience in ski touring in a relaxed environment. It takes place not far from the ski area, and is a chance for anyone who might find powder snow tricky to reach the marked-out slopes more easily.

More details: www.chartreuse-tourisme.com
www.stationdetrail.com

Bisans

• ALPE D'HUEZ

Tomorrowland Winter, 14 - 21 March

First season, what a succes, sceptics thought it would never work. How wrong they were! There are not many organisations which can offer an experience on this level in such a demanding environment. Staging a festival on a mountain is a real challenge, which was brilliantly executed. Who could fail to be amazed by the setting, a blend of snow and electronic music. The Tomorrowland venue allowed festival goers to appreciate the natural beauty of the mountains. 25,000 festival goers from all over the world (113 nationalities) gathered together in the French Alps and shared an incredible journey. A new chapter in Tomorrowland's history was written, featuring snow, music and memories. The second edition of Tomorrowland Winter will take place from 14 to 21 March 2020. Let's unite again and be unanimous.

More details: www.tomorrowland.com
www.alpedhuez.com



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• LES 2 ALPES

Specific ski touring routes in the 2 Alpes

Tracks created just for ski touring in the 2 Alpes: an unmissable activity, ski touring is a growing trend. For the perfect compromise between alpine skiing and hiking, Les 2 Alpes has created several routes including a secure marked route, with an 800m drop, 'the parcours des Vallons', exclusively reserved for ski touring. Two other routes are located in the Vallee Blanche sector and may be suitable for beginners and the more experienced ski tourers.

More details: www.les2alpes.com

• OZ EN OISANS

A panoramic dinner in a cable car

With its Porsche design cabins, the new Enversin d'Oz gondola lift was particularly appreciated by guests last year. This winter, skiers will be able to enjoy the cabins in a different way and for longer.

On certain evenings, guests will be able to enjoy a fondue in the gondola while gently travelling.

What could be more original than a panoramic dinner suspended in the air? A novel way to appreciate the charms of Oz-en-Oisans

More details: www.oz-vaujany.com

• VILLARD RECLAS

White Trail

With two marked-out trail routes, Villard Reculas is the top trail resort for winter running. The first route leaves from the Villard Reculas Tourist Office over for 2kms with a height gain of 200m. The second starts from the terminus of the Villarais chairlift, at the summit of Grande Sure. This is a 3.5km trail with a 300m height difference and a wonderful panoramic view over the surrounding mountains; Grandes Rousses, Belledonne, Taillefer and Meije. The two trails are accessible to beginners and experienced trail runners, it's a chance to share with friends or family the unique sensation of running in the snow.

**More details: www.oisans.com
www.stationdetrail.com/oisans**

• VAUJANY

A little bit of Curling/Eisstock in Vaujany

Eisstock is a winter sport which is similar to curling. It is known as pétanque on ice, a traditional Alpine sport, developed in the United States, Canada and South America. This winter try it out in Vaujany. During an hour session, in teams of 4 or 8, a guide from the resort will introduce you to this game of precision and you can try your skills in a match. Players alternate at being the lead, the sweeper, and the skip, who decides the team strategy. Great team fun.

Suitable from the age of 10. Sessions are staged once a week, free of charge.

More details: www.vaujany.com

Vercors

• CORRENÇON

Nordic skiing for everyone

The Corrençon resort is a Nordic skiing paradise. Home to dedicated facilities for biathlon and 14 km of cross-country slopes (available the rest of the year for skiing/roller skiing). In the centre of the complex, a biathlon shooting range with 25 targets has been set up. These exceptional facilities have been accredited to host regional and national competitions, and are also open to the general public during activities organised by the French Nordic Skiing School of Villard de Lans/Corrençon. The conditions are ideal for young and old alike to get to know this dynamic sport that has brought so many Olympic medals to France.

More details: www.vercors.fr

• LANS-EN-VERCORS

Ice waterfall

Unique in France, this natural site, a 30-metre high northfacing rock, completely covered in ice, is equipped with 12 secure routes of varying levels of difficulty. Scaling this ice waterfall delights experienced climbers as well as beginners looking for a new hobby. Here, everyone can learn or practise this discipline and is accessible for all skill levels. Discovery ice climbing (from the age of 10) as well as sessions for more experienced climbers are offered by a high mountain guide.

More details: www.lansenvercors.com



Climbing this ice waterfall delights experienced climbers as well as beginners



Les 2 Alpes © Y. Peisin



12 experiences not to be missed



1 Night skiing in Chamrousse

Come and ski beneath the stars with a breathtaking view over Grenoble. In Chamrousse, at an altitude of 2,250m, experience the La Croix telecabin and the Crêtes slope which are lit up for guest enjoyment. Come and try some truly unique skiing thrills. An original experience under the starry mountain skies. Not to be missed – and so romantic.

www.chamrousse.com



3 Dog Sledding Adventure - Vercors

Dog sledding is a real experience - there is quite simply nothing like the sensation of being in control of your own sled and husky team, putting your trust in your dogs and earning their friendship in return. Huskies are good-natured, full of energy and born to run in the Vercors forest. A fabulous family fun activity.

www.entrechiensetlouis.com



5 An unusual evening in the 7 Laux mountain hut

For a magical mountain hut experience, spend an evening with a group in the picturesque and warm setting of the mountains. Near the resort of Les 7 Laux, the Habert d'Aiguebelle hut offers the experience of a night in a shelter, for groups of 10 people or more. After a snowshoe hike, walkers discover the tranquillity of the mountain and share a meal in a traditional sheepfold. You'll feel like you're on the top off the world!

www.les7laux.com



2 Dizzying heights on the platform "Vertige des Cîmes" in Lans en Vercors

Would you dare to take the first step? Sensational thrills guaranteed on the Cîmes footbridge, 300m above the ground. Head for the summit, where the Lans Mountains rise above Grenoble. This original attraction in Lans-en-Vercors, is something unique in Isère.

The footbridge is a 2.1-metre viewing platform, giving hikers and skiers a wonderful panorama in total safety and free of charge. Ready to give it a go?

www.lansenvercors.com



4 A moment of relaxation in the Spa de la Fare in Vaujany

After a great day skiing in the Alpe d'Huez-Grand Domaine, recharge the batteries at the Spa de la Fare. Everything is provided for a real moment of relaxation: balneotherapy, hydro-massage, massages, sauna, steam room and jacuzzi. Enjoy one of the infusions from the wide range of free herbal teas, to perfectly round off your zen moment.

www.vaujany.com



6 Magical moment in l'Alpe d'Huez

A dream descent at the end of the day to share with friends or loved ones. Involve the "Sarenne Sunset" package, in Alpe d'Huez.

From the summit of Pic Blanc at an altitude of 3,300m, arriving by the last ascent of the day, head down the famous Sarenne slope, the longest and most legendary slope in Europe – and practically all to yourself. Magical and unique.

www.alpedhuez.com



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BRIGITTE ROLAND TEL. +33 (0)4 76 00 33 56 - +33 (0)6 08 70 87 93 - BRIGITTE.ROLAND@ISERE-TOURISME.COM

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12 experiences not to be missed



7 Try the Nordic experience in Oz-en-Oisans

In the heart of a pine forest, try the unique Nordic experience in Oz-en-Oisans. Nordic walking, snowshoeing, cross-country skiing, sled dogs... the activities of the North can all be found here, allowing guests to experience the mountain differently. Closer to nature, everyone can join in these activities at their own speed. The Wellness Pack created by the ESF combines different sports with several levels of difficulty. Night snowshoe treks with a mountain professional are also available.

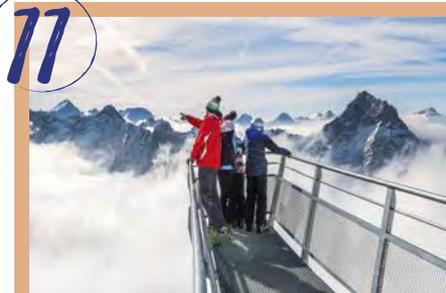
www.oz-en-oisans.com



9 Ice cave in l'Alpe d'Huez

Just imagine... An art and ice gallery dug under the snow: 120m of magic at an altitude of 2,700m. Each year, ten sculptors are invited to create new, short-lived works on a given theme. A magical discovery in the heart of the glacier!

www.alpedhuez.com



11 A step into the unknown at the Ecrins aux 2 Alpes Belvedere

A step into the unknown at an altitude of 3,400m for an unforgettable experience facing the Ecrins massif. The Ecrins Belvedere is located among the peaks of Les 2 Alpes. It is accessible by skiers, but also on foot, with a five minute walk from the funicular station at 3,400m. Welcome by 360°, panoramic view, the walkway is seven metres long, above the Selle Valley, with a 1,500 void beneath your feet. It is free of charge.

www.les2alpes.com



8 Inuit style

In Chamrousse enjoy an immersion in a natural world made of ice and snow.

This original village consists of an ice cave, an outdoor ice bar and three igloos that have been turned into a restaurant, dormitories for eight people and a double room: a wonderful surprise to offer a loved one for a holiday gift!

www.blacksheep-igloo.com



10 The Nordic hot tub experience in Chartreuse

At the end of the day, after a day on the slopes, treat yourself to a delicious experience with a loved one at the Atelier du Cucheron, with the Chartreuse forests in the background. Immerse yourself in a Nordic tub – or Storvatt for those in the know – an outdoor tub heated to 40°C with fire wood – and then jump out and enjoy the feeling of the snow in your swimsuit! You have to try it at least once in your lifetime!

www.lesateliersducucheron.com



12 The biggest high-altitude skiing area in Europe

Les 2 Alpes skiing area rises to an altitude of 3,600m, with non stop ski down the fine slopes from 3,600m to 1,300m as far as the village of Mont de Lans. A record height difference of 2,300m, with 16km of slopes and no need to take the ski lift. What more could you ask?

www.les2alpes.com





8 accommodation ideas



Trending-style



Traditional-style

THE PEOPLE HOSTEL IN LES 2 ALPES

The People Hostel is a new-generation hotel with 364 beds. Opened in December 2018 in Les 2 Alpes, the People Hostel - Les 2 Alpes belongs to the France Hostels group.

The Hostel has 45 private rooms and 41 shared rooms with four, six and eight beds. Prices start from €19 a night! The People Hostel - Les 2 Alpes also has a public restaurant and bar, a chill-out room and a sunny terrace. This all comes together to ensure a great and convivial stay at a bargain price.

From €19 a night

www.francehostels.fr – www.les2alpes.com

1

CLUB MED ALPE D'HUEZ: A NEW LUXURY 4T RESORT IN THE MOUNTAINS

From this winter, the brand new Club Med premium resort in Alpe d'Huez, located on the slopes and facing south, has large, beautiful terraces with breathtaking views of the surrounding peaks. It will be the ideal place for all groups and generations - families, couples, friends - where they can enjoy the mountain lifestyle. The spaces and activities have been designed for everyone so that you can meet, reconnect and share unique holiday experiences in the mountains.

The resort will have 442 rooms including Deluxe rooms and Suites and will offer childcare from four months to 17 years. At dinner time, guests can choose between the main restaurant and the Gourmet Lounge, which offers local specialities as well as fine food served at the table in a cosy, warm atmosphere.

www.alpedhuez.com

2

RÉSIDENCE LE SPLENDID IN VILLARD DE LANS

The residence Le Splendid has played a major role in the development of tourism in Villard de Lans, it is a historical building with architecture typical of the 1920's. With its trompe l'oeil interior and its characteristic facade, it has welcomed many VIPs and was considered an iconic place when Villard de Lans was a climatic health resort.

The Phoenix has risen; the Splendid was recently renovated to become a hotel residence, for holidays combining comfort and well-being. Facing the mountains, this former Grand Siècle-style boutique hotel offers 33 bright apartments with balconies and south-facing terraces, ideal for sunbathing, relaxing with a good book or simply enjoying the view of the mountains, ski slopes or the village.

From €79 per night for a studio.

www.le-splendid-villarddelans.com

3

RÉSIDENCE LES GRANGES IN 7 LAUX

The Résidence Les Granges is perfectly located, just three minutes from the centre of the resort, and with direct access to the slopes. It was built in the traditional mountain style using wood and natural stone.

The apartments have views of the slopes or the valley of Grenoble. They are very well equipped and spacious, perfect for spending time with family or friends.

From €584 per week

www.les7Laux.com

4



CONTACTS:

BRIGITTE ROLAND TEL. +33 (0)4 76 00 33 56 - +33 (0)6 08 70 87 93 - BRIGITTE.ROLAND@ISERE-TOURISME.COM

ANNE FRAYSSE TEL. +33 (0)4 76 00 33 29 - +33 (0)6 37 29 70 20 - ANNE.FRAYSSE@ISERE-TOURISME.COM



CHALET L'ARDOISIÈRE IN VILLARD-RECULAS

This magnificent chalet has three very spacious, luxury apartments (120m² to 160m²). Each accommodation is equipped with large terraces and balconies which open onto an incredible panorama embracing the snow-covered peaks. The apartments are elegantly decorated and uncluttered, and offer all the comforts required. With large living areas and a playroom for children, they are perfectly designed for families. A wellness area with sauna and steam room is also available for holidaymakers.

Each apartment can accommodate 8 to 12 people
Price: from €1,939 per week for 8 (in winter)

www.chaletardoisiere.com

5

L'HÔTEL GRANDES ROUSSES **** IN L'ALPE D'HUEZ

Patricia Grelot-Collomb, a tireless entrepreneur, continues the work of her great-grandfather Joseph Colomb. She has spread the wings of the iconic family hotel by creating two extensions that blend with the mountain, always with the motto: the mountain lifestyle, between confort and design... On the right, there is the hotel extension with 45 additional rooms and suites. On the left, the 'Hameau de Clotaire' residence, with 57 private apartments.

Overlooking the immense terrace and creating an intimate interior courtyard, four VIP chalets, 250m², have been built. And this is all blended with luxury services, so everyone can get the most from the mountain...

To complement the 5-star services of this family-run hotel (valet and porter service, private shuttle, concierge, integrated ski-shop), and the complete renovation of the lobby and bar for a more personalised welcome, there is now also an exceptional spa, a second ski-in / ski-out restaurant, and the Ferme d'Hubert, opening onto a large terrace with a heated outdoor pool.

www.hotelgrandesrousseau.com

6



ZECAMP IN CORRENÇON-EN-VERCORS

This new and innovative form of accommodation has been designed by top athletes and has been open since the autumn. Three Vercors champions who found fame in the world of French skiing (Marie Dorin-Habert, Robin Duvallard and Loïs Habert) designed and developed the project. Zecamp provides accommodation for international sports teams and amateur athletes, for companies or for holidaymakers who love the mountains. With optimum comfort and adapted services, everything is taken care of to ensure residents make progress in skiing and enjoy their stay. Zecamp is near the start of the Nordic skiing site and the reserve of the Hauts-Plateaux du Vercors. It can be adapted to all requests, and provides tips and expertise, especially through courses in the Zecamp Academy, so that each visitor can see an improvement at the end of their stay in Vercors. The site is open to everyone all through the year. It has 15 rooms, a restaurant and a weights and recovery room, as well as a storage-drying area and equipment-repair room.

From €85 a room for two people.

www.zecamp.fr

7

LES CABANES DE CHARTREUSE IN SAINT-PIERRE DE CHARTREUSE

To take a break from daily life and to get back to nature, there is nothing like a night in a hilltop cabin, close to the stars... The two charming, cosy and comfortable boutique cabins welcome couples for a stay at the heart of the mountains at an altitude of 1350m. They are right the heart of the Chartreuse regional nature park, nestling amongst the pine and spruce trees. An ideal spot for a 100% mountain experience.

The two delightful cabins are open all the year round. They are ideally located at the foot of the ski slopes in winter and at the start of numerous hiking trails in summer, with a unique panorama over the Chartreuse summits.

From €120 a room for two people, breakfast included.

www.cabaneschartreuse-insolite.fr

8





©P.Cholette

A gourmet journey through Isère

Isère and its chefs are proud to fly the flag for gastronomy.

Numerous talented chefs overflowing with creativity and the desire to share their passions with guests.

Almost 100 Master Restaurateurs in Isère

The region boasts almost one hundred professionals committed to working with fresh produce, for the most part sourced locally. With the desire to showcase their expertise, through their dedication and quality, and always ready with a warm welcome and attentive to their clients' well-being, the Master Restaurateurs of Isère are the leading ambassadors of the department's gastronomy, heritage and tourism.

The national title of Master Restaurateur (Maître Restaurateur) is a French distinction. This title is bestowed on restaurants serving high quality, traditional food. It was born of the joint desire on the part of the government and food professionals to identify and showcase those restaurateurs with recognised professional skills who work with raw, mainly fresh, ingredients. This title is awarded by the government, through prefects, on the basis of an audit carried out by an independent organisation.

www.maitresrestaurateurs.com

www.isere-tourisme.com/selection/maitres-restaurateurs

7 Michelin star chefs in Isère

For an indulgent experience, feasting on a menu with a thousand and one flavours and savouring the cuisine of a Michelin star chef. There are seven restaurants in Isère proud to display the famous french Michelin guide stars.

• **LA PYRAMIDE** IN VIENNE**
www.lapyramide.com

• **LA MAISON ARIBERT** IN URIAGE-LES-BAINS**
www.maisonaribert.com

• **LE DOMAINE DE CLAIREFONTAINE* IN CHONAS-L'AMBALLAN**
www.domaine-de-clairefontaine.fr

• **LE PALÉGRÉ* IN CORRENÇON EN VERCORS**
www.hotel-du-golf-vercors.fr

• **L'ÉMULSION* IN SAINT-ALBAN DE ROCHE**
www.lemulsion-restaurant.com

• **LA TOUR DES SENS* IN TENCIN**
www.latourdessens.fr

• **L'AMBROISIE* IN S^T DIDIER DE LA TOUR**
www.restaurant-ambroisie.fr



CONTACTS:

BRIGITTE ROLAND TEL. +33 (0)4 76 00 33 56 - +33 (0)6 08 70 87 93 - BRIGITTE.ROLAND@ISERE-TOURISME.COM

ANNE FRAYSSE TEL. +33 (0)4 76 00 33 29 - +33 (0)6 37 29 70 20 - ANNE.FRAYSSE@ISERE-TOURISME.COM

Products of the local land

Their names are all familiar, Grenoble walnuts, Saint-Marcellin cheese, Vercors-Sassenage blue cheese, Dauphiné "Ravioles": all contribute in their own way to Isère's rich heritage. Most of these products from all over the department are world-renowned. The land they come from and the expertise of the people that make them are unique.

• GRENOBLE WALNUTS

The 'Grenoble walnut', awarded AOC ('controlled designation of origin') status in 1938.

www.aoc-noixdegrenoble.com

• SAINT-MARCELLIN

This small cheese, so symbolic of the Isère department, obtained its Protected Geographical Indication (PGI) status in 2013. www.fromage-saint-marcellin.fr

• "RAVIOLES"

A speciality of the historical region of Dauphiné, these raviol consist of square-shaped pasta stuffed with cheese and parsley, cooked in water.

www.raviole-maison-rambert.com

• BLEU DU VERCORS-SASSENAGE

Bleu du Vercors-Sassenage is a soft, creamy blue cheese with a slight hazelnut flavour. The milk comes from Alpine farms with a strong regional identity, working in harmony with nature and the environment.

www.parc-du-vercors.fr

• CHARTREUSE LIQUEUR

Carthusian monks are the only ones to know the names of the 130 plants used to make Chartreuse and how to mix and distill them. Chartreuse Verte (55°) is the only naturally green liqueur in the world.

www.chartreuse.fr

• RHÔNE VALLEY WINES

The Rhône Valley designations are among the world's most prestigious wines. Côte-Rôtie, Condrieu, the wines of Vienne... Today, these wines have found a place on the world's greatest restaurant tables.

• BEERS

Rhône-Alpes is the French region with the most craft breweries. There are over sixty of them and almost all are micro-breweries. In Isère, there are almost twenty brewers making craft beers.

> The Brasserie Artisanale du Dauphiné in Saint-Martin-d'Hères, near Grenoble

The Brasserie du Dauphiné is located not far from Grenoble. It is helping to bring the Dauphiné region's brewing tradition back to life after an absence of 50 years. <http://mandrin.eu>

> Goodwin Brewery, "made in Oisans" English beers from Bourg-d'Oisans

To share his skills, Chris Goodwin organises visits to the brewery and explains his love for the very specific techniques that give his beers their very British flavour. www.goodwinbrewery.com

> Bière du Vercors in Autrans in the Vercors region

This is a mountain beer, brewed with the waters of the Vercors region. It is certified as organic, with high fermentation, is non-filtered and unpasteurised.

www.biereduvercors.fr

• ALPINE WHISKY

The Domaine des Hautes Glaces is one of the few distilleries to grow and malt its own cereals. The production is fully certified as organic. It is probably France's smallest distillery and the only one to use renewable and local energy sources.

www.hautesglaces.com



Grenoble walnuts©B.Ciancia



Ravioles



Bleu de Sassenage



Chartreuse cellar



Major events in Isère

From December to April

DECEMBER 2019

• 4 - 8 December:
Mountain film festival in Autrans
A major cultural rendezvous combining mountains, cinema and wide open spaces. This event is an opportunity to experience a one-off programme.
www.festival-autrans.com

• 14 - 20 December: 6th Rise Festival in les 2 Alpes
A festival of Anglo-Saxon music combining a week of skiing and electro, pop, and rock concerts...
www.les2alpes.com

• 23 December: International Gala of Stars on Ice in Vaujany
An unforgettable journey through the world of skating. The gala features the most talented international stars.
www.vaujany.com

JANUARY 2020

• 15 to 20 January: Alpe d'Huez Festival
The international comedy film festival in Isère is the only event in Europe devoted to comedy films.
www.festival-alpedhuez.com

• 18 January:
Les 2 Alpes Night Snow Trail
A trail running event taking place in the snow at night with a wonderful panoramic view above Les 2 Alpes.
www.les2alpes.com

• 22 to 26 January:
42^{ème} Foulée Blanche à Autrans
France's most popular long distance race. Every winter, this major cross-country skiing event attracts over 16,000 participants with 10 races taking place in the breathtaking Vercors landscapes.
www.lafouleeblanche.com
www.autrans-meaudre.com

• 28 January - 1 February: Mountain cinema and modern art festival in Chamrousse
The new special Mountain and Modern Art Festival will include documentary films, modern art, literature and music. A festival for lovers of extreme sports, modern art and pastoralism.
www.chamrousse.com

FEBRUARY 2019

• 1 and 2 February: Raidlight Chartreuse Winter trail in St Pierre de Chartreuse
The first running event in the Chartreuse Trail Festival is a chance to see the Chartreuse nature park during a 100% white trail weekend.
www.raidlightwintertrail.fr

• 16 February:
La Croix de Chamrousse ski derby 2nd annual edition of the Chamrousse ski derby.
This festive sporting occasion brings together freeride skiers and snowboarders for a massive mountain race from the top of the peak to the 1968 Olympic Games resort to the base.
www.chamrousse.com

MARCH 2020

• 1 March: Trans Vercors Nordic in Villard de Lans
The "Traversée du Vercors" cross-country skiing race makes its way from the south to the north of the high Vercors plateau, a protected nature area in the regional park.
www.traverseesduvercors.fr

• 14 March:
Derby de la Molière in Autrans
The first cross-country skiing descent and Fat Bike race with a 750m descent covering a distance of 13km and with a race for children and adults.
www.autrans-meaudre.com

• 14 - 21 March: Tomorrowland Winter in Alpe d'Huez
An exceptional setting, a blend of snow and electronic dance music... Following on from the success of the first season, 25,000 festival goers from all over the world will come together in this international resort.
www.alpedhuez.com

• 14 and 15 March: 11th Scallops Festival in Villard de Lans
The "Coquille St Jacques" (scallop) is the star at Villard. A special fishing event with 40 boats and 35 tons of scallops transported from St Brieuc in Brittany.
<https://fete-de-la-coquille.fr>

• 28 - 29 March:
The Big Labo Ski in Oz-en-Oisans
The place to be for fans of ski touring and freeride who want a preview of the new 2020-2021 material.
www.oz-en-oisans.com

APRIL 2020

• 4 and 5 April: Gaspard'In² in Saint-Christophe-en-Oisans - La Bérarde
The Gaspard'In² is a cross-country skiing and snowshoe event taking place in Saint-Christophe. Several different trails and workshops are on offer for beginners to experts.
www.berarde.com

• 10 to 12 April:
14th Comics Festival in Alpe d'Huez
In partnership with the French publisher Glénat, some twenty French authors writing for adults and children will be on hand to meet their readers.
www.alpedhuez.com

• 25 April:
Sarenne Snowbike in Alpe d'Huez
Mountain-bike descent from the Pic Blanc at an altitude of 3,330m.
www.alpedhuez.com



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ANNE FRAYSSE TEL. +33 (0)4 76 00 33 29 - +33 (0)6 37 29 70 20 - ANNE.FRAYSSE@ISERE-TOURISME.COM



Lans-en-Vercors©Pierre Jayet

Isère Key Figures

316 000 beds for tourist visitors

65% in the mountains, 22% in the countryside, 13% in urban areas

21.2 million nights spent by visitors to the region in 2018 with 8.5 million in paid accommodation
+2% compared with 2017

48% in winter, 41% in summer, 13% shoulder season

Skiing activities (winter 2017/18)

€123.1 million in revenues from ski lifts

+5% compared with the average over the past 4 seasons
9% French national activity

#Source: Domaines Skiabiles de France

€1.49 million in revenues from Nordic skiing licences

+18% compared with the average over the past 4 seasons
11% French national activity

#Source: Nordic' Isère

The economic impact of tourism

€1.32 billion in tourist spending in 2018

+8% compared to 2017

23,300 : direct jobs in tourist-based activities, including 20,600 salaried employees

+1 % compared with 2017

6% of jobs in Isère

#Source: Acooss

TOURIST PROFILES

French clients from:

- 1- Auvergne Rhône-Alpes
- 2- Ile-de-France
- 3- Provence Alpes Côte d'Azur

Overseas clients:

SUMMER

- 1- Netherlands
- 2- Germany
- 3- United Kingdom

WINTER

- 1- United Kingdom
- 2- Belgium
- 3- Germany

Sources : Insee, AURAT, ITO

KEY FIGURES

7,431km², 11 % of the Auvergne Rhône-Alpes region

1.2 million inhabitants, 16 % of the Auvergne Rhône-Alpes region

512 municipalities, 120 in mountain areas



ISERE TOURISME
4 PLACE SAINT-ANDRÉ - 38024 GRENOBLE CEDEX
INFOS@ISERE-TOURISME.COM - WWW.ISERE-TOURISM.COM

CONTACTS

BRIGITTE ROLAND / PRESS OFFICER
TEL. +33 (0)4 76 00 33 56 - +33 (0)6 08 70 87 93 - BRIGITTE.ROLAND@ISERE-TOURISME.COM

ANNE FRAYSSE / BUSINESS DEVELOPER
TEL. +33 (0)4 76 00 33 29 - +33 (0)6 37 29 70 20 - ANNE.FRAYSSE@ISERE-TOURISME.COM

WWW.ISERE-TOURISM.COM

